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**NBC11 TO BROADCAST “SILVER SEASON OF ENCHANTMENT” CELEBRATING
25 YEARS OF THE SAN JOSE HOLIDAY PARADE**

SAN JOSE, CA – NOV. 20, 2006 – Ring in the holiday season with NBC11 news anchors Allen Denton and Lisa Kim as they host the 25th San Jose Holiday Parade on Sunday, December 3 from 9:00 – 11:00 a.m. live on NBC11 and NBC11.com. Coverage will include “man on the street” stories by NBC11 reporter Bob Redell and the evolution of the City of San Jose and cultural trends over the past 25 years.

With more than 125,000 parade-goers lining the route and more than 100 parade entries, the San Jose Holiday Parade is recognized as one of the top 25 parades in the United States. The 2006 reigning Miss Teen USA®, Katie Blair; an ESPY Best Action Sport Athlete Winner, Ryan Nyquist; Nickelodeon® friends, Dora the Explorer™ and SpongeBob SquarePants™ from Paramount’s Great America; Peanuts characters, Snoopy™ and Charlie Brown™; and the renowned United States Marine Corps Band join Santa Clause and Grand Marshal Noah Gray-Cabey from the NBC hit show “Heroes”.

NBC11 is owned by NBC Universal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. NBC11 gives viewers control, choice and convenience by providing the latest news and programming online and on-air. Dedicated to serving the communities in our viewing area, NBC11 supports more than 100 community events throughout the Bay area each year

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